



**_ ART &
VISUAL
DESIGNER**

I truly believe that if you don't expose yourself, you don't live. It's that simple. You may not suffer but neither will you enjoy.

Vocational graphic designer. Addicted to good tastes, delicious food and good hearted people.

Multifaceted with a base of optimism, happiness and honesty.

SOFTWARE

Photoshop
Illustrator
Indesign
Premiere
Figma
Wordpress

SKILLS

Teamwork
Organized
Resolutive
Sense of humor
Constant
Creative

INTERESTS



EDUCATION

Graphic Design at ESDI
Sabadell · 2007 - 2010

Multimedia at UPC
Terrassa · 2004 - 2007

Digital Marketing at Seeway
Barcelona · 2017

UX/UI at Udemy
Barcelona · 2021

LANGUAGES

Español
Català
English

EXPERIENCE

Hawkers Group - Northweek Barcelona · Currently

Art Director & Graphic Designer

Art direction, control and off/on campaigns design.

- + UI/UX design
- + Shooting Art Direction and Advertising Online
- + Product Design and Packaging
- + Create content for Social Media

- + Conceptualization and ideas definition
- + Brand Communication
- + Apparel and merchandising
- + Design: Store, stands and events

Privalia Barcelona · 2012 - 2017

Graphic Designer & Quality Controller

Campaign designer for Spain and Italy.

- + Art Direction and conceptualization of creativity for the brand
- + Retouch and photographic composition
- + Quality control and supervision of weekly creativities

- + Communication and brand control
- + Shootings direction/execution
- + Tw

Bershka Barcelona · 2011 - 2012

Knitwear Graphic Designer

Knitwear Graphic Designer.

- + Main labels and hangtags designer
- + Design of trimmings, positionals and jacquards
- + Collaboration with other teams in the selection of palette of colors and fabrics

- + Inspirational trips and development
- + Trendspotting
- + Development of samples and technical sheets

Ajuntament de Terrassa Terrassa · 2010

Graphic Designer

- + Design, conceptualization and execution of brand material for young people
- + Naming, branding, packaging and layout

JCS Disseny & Publicitat Terrassa · 2010

Graphic Designer

Naming, branding, packaging and layout